



DELIVERABLE REPORT



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H2020-MSCA-ITN-2018

EUROoC

Interdisciplinary training network for advancing
Organ-on-a-chip technology in Europe

Deliverable 3.1: Website, LinkedIn group, and Twitter account established

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Dissemination Level of Report

PU	Public	X
PP	Restricted to other program participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Abstract

The consortium set up a public website to introduce the project and its objectives. The website is an important communication and dissemination tool to inform about the project, latest news and publishable project results. The website is accessible on www.eurooc.eu and www.eurooc-itn.eu.

A professional web designer has set up the website with the content-management-system Wordpress. However, the Fraunhofer team can update it independently at any time, so that no external person has to be involved for additions of information anymore. The Fraunhofer IT team provides the hosting server, performs regular maintenance and security updates.

The EUROoC homepage is divided into several sub-pages, informing about the EUROoC network and its objectives, the ESR job positions and related research projects, news as well as more information related to Organ on a Chip technology in Europe.

Furthermore, a EUROoC LinkedIn page as well as Twitter account were established. You can follow the project on LinkedIn via "EUROoC ITN" and on Twitter via "EUROoC-ITN" / "@Euroocl".

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1 Webpage

1.1 Webpage structure

The EUROoC website has been designed by a professional external web-designer and is hosted and maintained by the Fraunhofer team. You can access it by the following registered domain: www.eurooc.eu and www.eurooc-itn.eu. We decided on a very modern and lively design.

We have structured the EUROoC homepage into the following sections

- **Home:** A general introduction of the project.
- **EUROoC Network:** Description of the overall concept and objectives, the Participants, the ESRs, information about the EUROoC Conference as well as OoC in Europe.
- **Research:** The research projects and related publications from project results.
- **Media:** Videos and downloads of communication and dissemination material (will follow soon)
- **News:** Project news, related events, etc.
- **Contact:** EUROoC main coordinator contacts and contact form

Follow me buttons to social media channels like LinkedIn, Twitter and Youtube were integrated on the top right site of the webpage.

EU funding is acknowledged and highlighted on the bottom of each page.

We have decided for an intuitive user friendly content-management system (Wordpress) in order to have the possibility and flexibility to edit and add information on the webpage on our own and very quickly.

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1.2 Webpage impressions

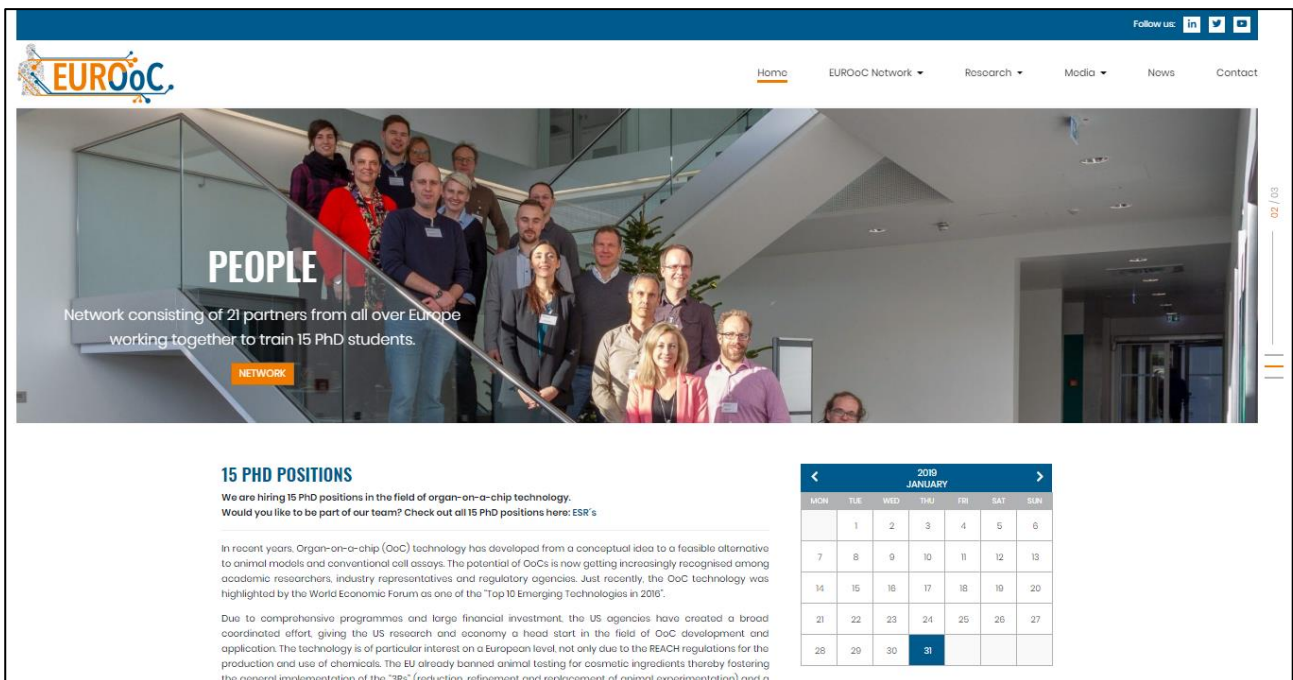


Figure 1: Home / Landing page

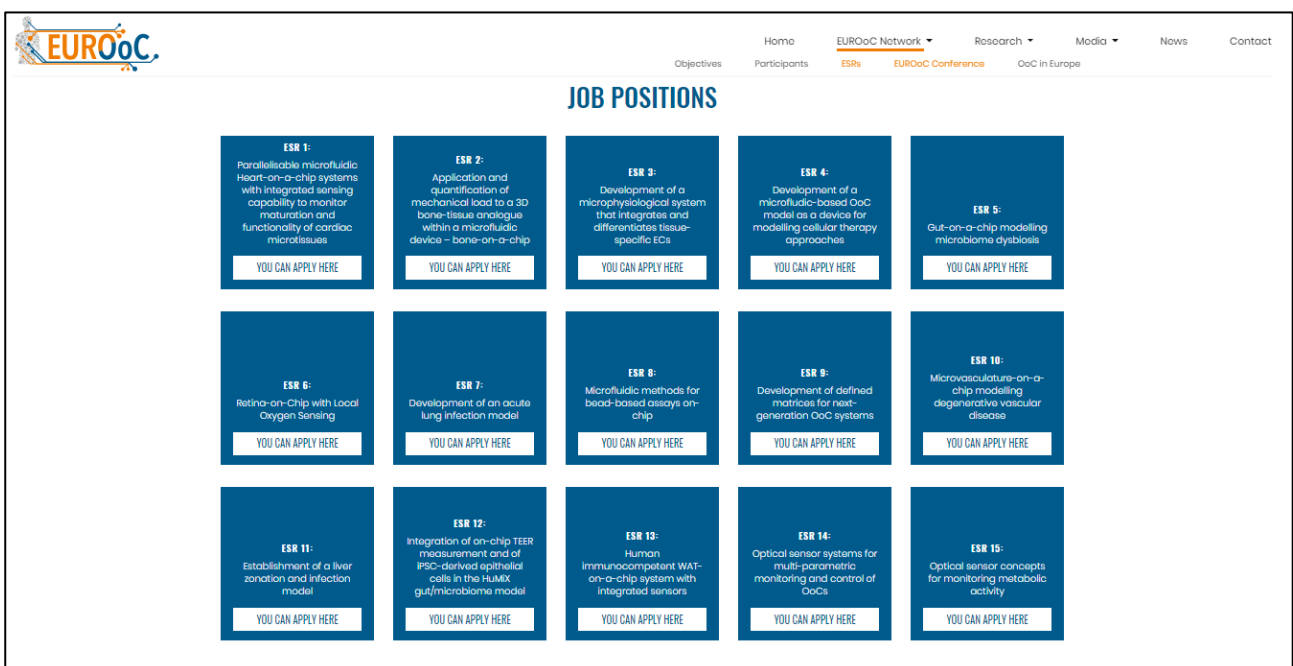


Figure 2: ESRs / Job Positions

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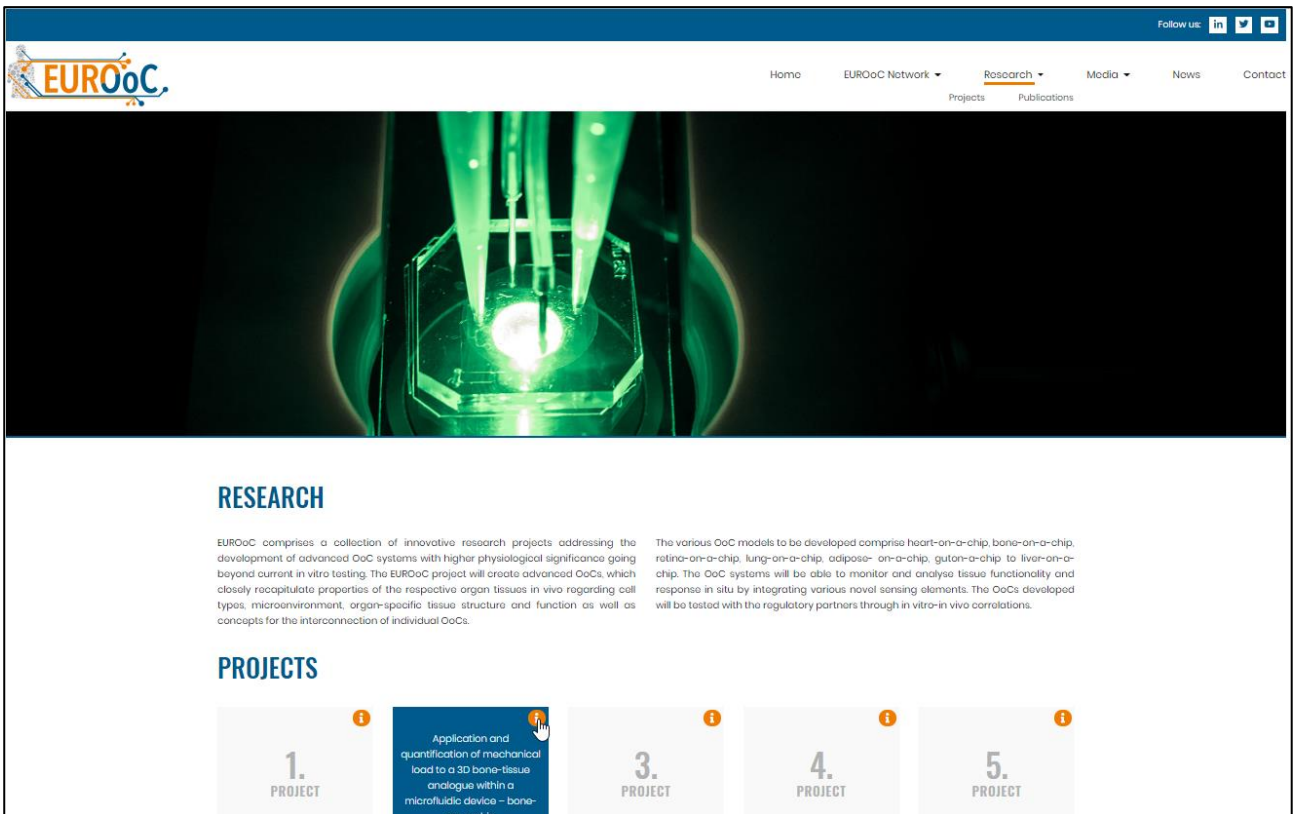
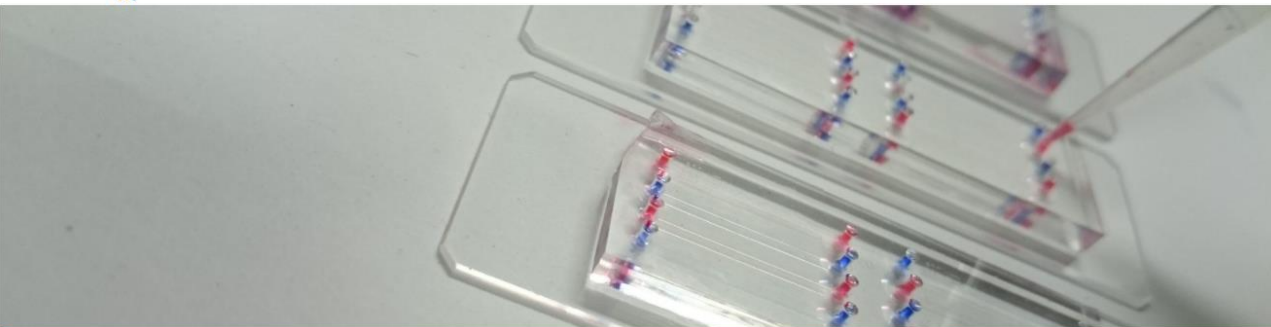


Figure 3: Research and Projects

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Follow us: [in](#) [v](#) [o](#)


EUROoC Home EUROoC Network Research Media News Contact



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YOU CAN CONTACT US

Your Name

Your Email (*)

Subject

Your Message (*)

[Send Message](#)

Figure 4: Contact

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2 LinkedIn Group

A EUROoC LinkedIn page was established as “EUROoC ITN”. Project updates are shared within the community, e.g. the promotion of the 15 PhD positions.

The image shows a screenshot of the EUROoC ITN LinkedIn page. At the top, there is a banner with the EUROoC logo and the text "EUROoC ITN" and "Forschung · 25 Follower". Below the banner, there is a description: "Interdisciplinary training network for advancing Organ-on-a-chip technology in Europe". There are two buttons: "+ Folgen" and "Mehr erfahren". On the left, there is a navigation menu with "Startseite", "Über uns", "Jobs", and "Personen". The main content area shows two updates from the group. The first update is from 3 weeks ago and says: "Want to become a future leader in the emerging field of #OrganOnChip #TissueChip research. Become one of our 15 #PhD students in the Horizon 2020 MSCA-ITN actions funded training network #EUROoC. Check out ... mehr anzeigen". The second update is from 3 weeks ago and says: "Welcome to our EUROoC linkedIn project page! EUROoC is a Horizon 2020 MSCA-ITN-ETN project, that started its ... mehr anzeigen". On the right, there is a section "Ähnliche Seiten" with a listing for "Elveflow Biotechnologie" (11-50 Mitarbeiter) and a "Nachrichten" button at the bottom.

Figure 5: EUROoC LinkedIn page

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3 Twitter Account

EUROoC has also created a Twitter account, you can follow us via “EUROoC-ITN” / “@EuroocI”.



Figure 6: EUROoC Twitter Account

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Acknowledgements

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